



**ADVANCED  
BUSINESS SKILLS  
FOR BIRTH  
DOULAS**

A 1-day Workshop To Grow, Advance, and Organize  
Your Birth Doula Business

**Sunday, June 2 or July 28, 2019**

**10:00 a.m. - 5:30 p.m.**

**\$120 for each workshop**

**\$ 20 discount to attend both**

**\$ 20 discount for mentees who  
have attended a birth with me**

This workshop is taught by Tracy Hartley of  
B\*E\*S\*T Doula Service in Los Angeles.

Tracy has been a doula for almost 23 years  
and has attended the births of 664 babies.

She has been teaching these workshops  
for more than 14 years.

Please register at  
[www.bestdoulas.com/misc.htm](http://www.bestdoulas.com/misc.htm)  
[tracy@bestdoulas.com](mailto:tracy@bestdoulas.com)  
(818) 448-0817

# Workshop Topics

Interviews - what to cover

Preparing for the Interview

What to Wear

Other Interview Techniques

What to Cover at Prenatal Visits

Working with Doctors and Nurses

Tips and Tricks to help your clients get  
what they want at their birth

Postpartum Visit

Invoicing for Insurance

Running Your Business

Getting Paid

Backup/Partnering

Taxes

Business License

Sole Proprietorship vs. LLC

Liability Insurance